

POS-13 Maori Culture

A Warm Welcome



Chris Sisarich

Kia ora and welcome to New Zealand the youngest country on earth.

New Zealand's diverse and dramatic landscape draws many visitors to our shores. From fiords to rainforests, ocean beaches to volcanic cones, the relatively untouched landscape is breathtaking, but what makes the visit so special for many is the people they meet.

Maori people believe in the concept of 'Manaakitanga' this loosely translates as 'hospitality' – a concept that Kiwi people have embraced as part of the New Zealand experience. Kiwis are a friendly bunch and the care, engagement and hospitality we show our guests is based on pride and a genuine belief that this country offers something of everything.

New Zealand is regularly rated as one of the world's preferred destinations not just because of its dramatic scenery, wide open spaces, extreme adventure, clean air, enticing food and wine, creativity and flair but also because of the 'can do' attitude.

Haere Mai. Welcome and enjoy your stay.

Customs and MAF requirements

On arrival you will need to complete both customs and Ministry of Agriculture and Forestry (MAF) requirements before you can officially enter New Zealand. MAF is responsible for agriculture, horticulture and forestry, safe food, a protected environment, the wise use of the land and the creation of clean, green product. MAF protect farms and wildlife from imported pests and diseases by minimising the number of foreign pests and diseases entering New Zealand.

**You will be required by law to declare any food or organic material you are carrying.
It is important not to ignore this as significant fines can be given to those who do.**

IMPORTANT:

Please use the final itinerary provided in your media pack on arrival in New Zealand. This will include any adjustments and additional contact details crucial to your itinerary

The arrangements shown in this itinerary have been made especially for you with the generous support and co-operation of Regional Tourism Organisations (RTOs), Air New Zealand, accommodation and product suppliers as detailed.

Tourism New Zealand will cover the costs of your accommodation, transport and sightseeing activities and meals as outlined in the itinerary. Please pay all minibar, telephone expenses and laundry yourselves, prior to check out from your accommodation.

NOTE: check in for a domestic flight is 40 minutes before departure and requires photo identification. Baggage allowance is 20 kilograms. Excess baggage for film equipment only, will be charged back to Tourism New Zealand with prior arrangements.

Please remember that the operators will be expecting you. Please be punctual and phone ahead should you be running late.

Regional Tourism Operators Contact Details

Tourism Auckland

Contact: Sharon Rutherford
Level 7, 139 Quay Street
P O Box 5561, Wellesley Street,
AUCKLAND

Phone: 09 979 7063
Fax: 09 979 7080
Mobile: 021 227 7063
Email: sharon.rutherford@aucklandnz.com
Web: www.aucklandnz.com

Tourism Eastland

Contact: Kerry Taggart
Phone: 06 867 2000
Mobile: 021 751 629
Email: marketing@gisbornenz.com
Web: www.gisborenz.com

Destination Northland

Contact: Nineke Metz
Level 2, The Mall
PO Box 365
PAIHIA

Phone: 09 402 7683
Fax: 09 402 7672
Mobile: 027 242 5913
Email: nineke@northlandnz.com
Website: www.northlandnz.com

Destination Northland

Also contact:
Karen Lee – Marketing Assistant
Phone: 09 402 7683;
Email: info@northlandnz.com

POST - 4 nights/5 days:

Saturday 12 Nov to Wednesday 16 Nov, 2011

Maori Culture: A Warm Welcome

Nau mai, haere mai, whakatau mai ki Aotearoa, te whenua pōtiki o te ao whānui
(Welcome to New Zealand, the youngest country on earth)

Thanks to immense pride in their heritage, Maori people have kept their identity and language alive and today it's this unique culture that provides visitors to New Zealand with an experience unlike any other in the world. Manaakitanga (hospitality) and generosity are important values for Maori. These traits are synonymous with tourism and are evident in the increasing number of Maori tourism operators around the country. The renaissance in Maori tourism has also opened up lesser-known parts of New Zealand to international travelers.

Itinerary

Begin in Eastland, where Te Reo Maori language is commonly spoken as part of daily life. Using Gisborne as our base, hear the stories of Paikaea, brought to life in the movie *Whalerider*. Then fly to Auckland, known as Tamaki Makau Rau—the maiden with a hundred suitors. It is a region long fought over in Maori history and it doesn't take visitors long to discover why the area was so coveted. We'll hear the stories of this landscape on a Maori walking tour, and visit Waiheke Island to experience a traditional hangi feast and sleep in a marae. Traveling north we'll visit the Bay of Islands, home to the beautiful Treaty Grounds in Paihia, where the founding document of this bi-cultural nation was signed. We'll paddle a waka through tidal estuaries of the Waitangi River to the sacred Haruru Falls. Then explore the mighty kauri forests on Northland's west coast and meet Tane Mahuta—the lord of the forest, a kauri tree estimated to be 2,000 years old. A night tour with a Maori guide will leave us with a reverence for the magnificent trees that dominate this landscape.

Difficulty Rating: EASY

Story angles:

- Maori culture.
- Maori society today.
- History of New Zealand.
- The divergent landscapes and cultures of Eastland, Northland and Auckland.

Unique photography opportunities:

- At the waka and marae in Paihia, Hone and his group will dress the part—a wonderful photo op.
- Additional Maori photo ops but a few instances when “no photos” will be requested (such as during greeting at Time Unlimited).
- The Bay of Islands represents some of the North Island's most resplendent scenery.

Components requiring some exertion:

- Paddling wakas (canoes)—fairly easy and no experience required.
- Tamaki Hikoi excursion involves some steep walking on dirt paths.
- Footprints Tour in the Waipoua Forest is on flat ground but it involves a couple of hours of walking.

Special clothing or gear participants must bring:

- Light clothing appropriate for paddling.
- Rain jacket and cool-weather clothing for nighttime forest walk.
- Bring a T-shirt for crafts project at Time Unlimited marae stay on Waiheke Island.
- Walking shoes for Tamaki Hikoi and Footprints Tour.

Saturday 12 November

Wellington to Gisborne

0630 Enjoy breakfast and check out of your hotel in time to meet your hotel pick up as listed below

0700 Pick up from InterContinental Hotel

0725 Pick up from Amora Hotel

0745 Pick up from Museum Hotel and transfer to Wellington Airport

0820 Arrive Wellington Airport for check in

0900 Wellington – Gisborne on NZ2246 (1 hour 5 minute flight time)

1005 Arrive Gisborne, you will be meet by your host Kerry Taggart from Tourism Eastland, 021 751 629

Your full day tour guide for the day is Anne McGuire from **Tipuna Tours**, 027 240 4493

Web : www.tipunatours.com

Join Anne to discover Gisborne and the East Coast and follow in the footsteps of our country's first inhabitants. Since the thirteenth century our shores have been welcoming visitors. The first Maori explorers landed in Turanganui a Kiwa (Gisborne) over 700 years ago and it is also the first landing place of Captain James Cook and the crew of the Endeavour.

Known in pre European times as Turanganui a Kiwa, Gisborne, was the landing site of two very important Waka. (Canoe - sea going vessel). The Horouta Waka and the Endeavour, the ship navigated by Cook. These two waka forged history for the region known as Te Tairāwhiti but also to the birth-place of a new Nation.

Hear the history of the people of the Horouta and be shown the areas of their occupation.

Te Toka a Taiau (The Rock of Taiau) was the mooring place for many waka and considered to be a very important fishing spot. The rock no longer visible was blasted away to make way for the development of a harbour in 1877. The rock itself was the place where Maori and European first greeted each other with the hongi (pressing of noses, symbolising the breath of life). A place and time in history that should never be forgotten it is where two peoples first met and is of importance to all New Zealanders.

Full day guided tour

1015

Te Poho a Rawiri

The Marae stands at the foot of Titirangi maunga (Gisborne's mountain) and is the most important and historical whare rūnanga (meeting house) of the region. When building and construction of Te Poho-O-Rawiri Marae was completed in 1930 under the leadership and guidance of Apirana Ngata, it was reputed to be the largest meeting house ever built in New Zealand. Te Poho o Rawiri is named after the ancestor Rawiri Te Eke Tu O Te Rangi who on behalf of his people signed the Treaty of Waitangi (New Zealand's founding document).

The richly decorated interior incorporates many noteworthy features, the more unusual being interior alcoves and stage, quite radical for the time.

Our guests from SATW will experience a powhiri (traditional Maori welcome) and the famous process of nose pressing or hongi before moving through to the dining room for morning tea.

Once our SATW guests have been welcomed onto the marae they are considered to be whanau (family). Meaning that when they return to the marae in the evening they will be whanau (family) welcoming additional guests on to the marae. Our SATW guests will therefore experience a traditional powhiri.

1130

Depart Te Poho O Rawiri Marae with Anne and drive up the East Coast.

Hear the story from the descendants of Paikea the Whale Rider in Whangara Mai Tawhiti. This small village is rich in legend and history. The movie Whalerider was filmed at Whangara. Be spellbound by the intricate carvings of the Whitireia meeting house, that serve as a whakapapa (genealogy) for the people who can



connect their lineage to the house. Hear stories of our Tipuna (ancestors) that gave them rise to notoriety; hear of their heroic deeds and of the not so heroic deeds.

Hear why the Waho te Rangi meeting house is so different to Whitireia meeting house. These stories will educate you and give you more understanding of why these Whare Nui (Big House) are unique.

1400

Arrive at Dive Tatapouri and enjoy lunch. After lunch Dean and Chris will take our guests out onto the reef to hand feed wild stingrays.

Hand feed wild stingrays at Dive Tatapouri

Stingrays are beautiful and graceful swimmers, gliding like flying carpets of the ocean floor. These flattened-out fish are related to sharks and have a distinctive, sleek tail with sharp spines on it. Stingray mouths are conveniently located on their bellies, so when they find something, in it goes. If a stingray eats a clam, it eats it whole, crushes it up, and then spits the shell out.

Dive Tatapouri

Contact: Dean and Chris Savage

Web: www.divetatapouri.com

1545

Depart Dive Tatapouri for transfer to Quality Hotel Emerald

1600

Check into hotel – free time till 1800

Free time

Tairāwhiti Museum and Art Gallery, Stout Street

Tairāwhiti Museum and Art Gallery has a reputation as one of the most innovative regional museums in New Zealand. A new regional history exhibition, Watersheds: Nga Waipupu, changing programmes of contemporary and historical art, exhibitions by local artists & travelling exhibitions. The exhibition forms a river that flows through the history of Tairāwhiti. Beginning with Maori accounts of how the world began and where people came from, this river of history finishes in the ocean of the present, next to the bustling city of Gisborne, Tūranganui-a-Kiwa.

Tairāwhiti, which means the coast or tide of the shining sun, is located on the east coast of the North Island of New Zealand. For the purpose of this exhibition the region extends from Wharekāhika, or Hicks Bay, in the north, to Paritū in the south. Tairāwhiti has been shaped by the rivers that flow from the inland mountains to the sea.

The museum is both museum and art gallery to the Tairāwhiti region. Endeavouring to reflect ancient and recent histories, a variety of changing and semi-permanent exhibitions are on offer to the visitor.

Web: www.tairawhitimuseum.org.nz

1820

Pick up from hotel for transfer to Te Poho O Rawiri Marae (10 minute travel time)

1830

Arrive at Te Poho O Rawiri Marae

1845

Te Poho O Rawiri Marae

Powhiri – our Whanau from SATW will join us to welcome guests to the marae with a traditional powhiri. Dinner tonight will be shared with various groups from around our region including the Maori arts and cultural community, Maori primary resources community and Gisborne region winemakers.



After the powhiri, Mihi will take guests to visit the Titirangi Maori Arts and Crafts Gallery located next to the Marae, enjoy a glass of bubbles and see a variety of talented Maori artists and artisans at work including weavers, carvers, potters, sculptors, and tā moko (tattoo) artists.

Titirangi Maori Experiences

Contact: **Mihi Aston**

Web: www.titirangiMaoriexperiences.co.nz

1930

Seated for a three course degustation dinner, enjoy our hospitality, savour delicious infused Maori kai (cuisine or food), and the finest selection of regional cheeses, wines and beers.

Experience a traditional Maori performance in an authentic Marae setting through lively song and dance, performed by the descendents of Ngati Oneone (local tribe) just as their forefathers did over a hundred years ago. Displays of weaponry and combat are shown during the performance, coupled with the grace and beauty of the poi dance. The experience culminates in a high-energy spine-tingling version of our most celebrated dance, the world famous haka. This is an interactive, unforgettable experience for everyone to enjoy.

Maori kapa haka (traditional dance) and entertainment between courses.

2130

Return transportation to the hotel will be available from 9.30pm

Stay

Emerald Hotel and Conference Centre

The Quality Hotel Emerald is perfectly positioned on Gisborne city's main street close to shops and sights, and offers spacious accommodation to leisure, corporate and conference guests.

The hotel's Qualmark 4 plus star rating represents a quality waterfront and central city location, the largest hotel rooms in New Zealand, and value accommodation to leisure, corporate and conference guests.

Address: 13 Gladstone Road, Gisborne

Tel: +64 6 868 8055

Web: www.emeraldhotel.co.nz



Sunday 13 November

Gisborne to Auckland

- 0600** Check out and pick up for airport transfer.
- 0710** Gisborne – Auckland on NZ2152 (1 hour 5 minute flight time)
- 0810** Arrive Auckland where you will be meet by your Auckland Tourism, Events and Economic Development host.
- 0900** Enjoy a tasty breakfast in Mt Eden village to kick start your day.
- 1015**

Arrive at Auckland's highest natural point, Mt Eden for an insight into Auckland's people and culture.

Tamaki Hikoi

- Your guide from local Maori tribe Ngati Whatua will highlight the archaeological features of this iconic volcanic cone, demonstrate traditional Maori customs and share the stories that shaped Auckland's past.
- The guided walk gives you a chance to orientate yourself with the large city as well and offers several photo opportunities.



NB: Please wear flat and comfortable footwear as the walkway can be steep at times.

Web: www.tamakahikoi.co.nz

1130 Depart Mt Eden enroute for the Fullers ferry terminal, down town Auckland.

1150

Meet your TIME Unlimited tour guides on the Fullers ferry for the transfer to Waiheke Island, a 45-minute crossing.

Web: www.fullers.co.nz



1245

Arrive at Matiatia Wharf where a bus will be waiting to take you to a popular beach for a kiwi-style lunch of fish and chips, before you enter the marae.

1400

TIME Unlimited

Take part in an overnight Maori culture experience with TIME Unlimited tours at the beach-front Piritahi Marae and experience first-hand Maori traditions, food and fun cultural activities.

Web: www.newzealandtours.travel/

Experience a formal Maori welcome (powhiri) followed by light refreshments and pre-dinner activities, including:

- Understanding Tikanga Maori (customs and protocols) and Te Reo Maori (Maori language).
- Listening to local stories and a brief history about the marae and its surroundings.
- Exploring marae life as a part of the communal base of Maori.

Other cultural activities that you can take part in include:

- Assist with the preparation of a traditional Maori meal, a hangi.
- Explore the beautiful bays that surround Waiheke Island in a Waka with Tony from Black Waka.

NB: Please bring a towel and change of clothes.

Web: www.blackwaka.co.nz

- Learn several popular Maori art designs. If you wish you can screen print your creative design onto a t-shirt to take home.

NB: If possible please supply your own blank white cotton t-shirt.



1845

Experience a traditional Maori hangi for dinner. A hangi is the traditional way of cooking for New Zealand Maori.



2000

After dinner take part in Maori games and activities. For example learn how to use a poi, take part in Maori stick games, watch well-known Maori films or have a

go at singing a waiata.

Hear Maori myths before winding down for the evening.

2200

It is Maori tradition when sleeping the night on a Marae that visitors sleep on a comfortable mattress on the floor. Bedding which includes a sleeping bag and pillow will be provided.



Monday 14 November

Auckland to Hokianga

0800 Enjoy a tasty breakfast at the Marae.

0900 Catch the Fullers ferry back to downtown Auckland.

1000 Depart Auckland for the Hokianga on Northland's West Coast. This is a 2 hour drive.

1200 Arrive at the Kauri Museum in Matakoho. Meet with Nineke Metz from Destination Northland who will be your Northland escort. Mobile Nineke 027 242 5913

Enjoy lunch at Gumdiggers Cafe (opposite the museum) before commencing your guided tour of the museum

1300

Visit the Kauri Museum which tells the fascinating story of the pioneering days through the use of kauri timber and kauri gum. The exceptional displays and dedicated galleries include a magnificent collection of antique kauri furniture, NZ's earliest tractor, a turning Steam Sawmill and the world's largest collection of kauri gum.

Contact: Betty Nelley, GM & Curator
Address: 5 Church Road, Matakoho
Tel: 09 431 7417
Web: www.kaurimuseum.com



1415 Depart the Kauri Museum for the Hokianga (2 hr drive)

1615 Arrive in Omapere and check into accommodation

Copthorne Hotel Hokianga

Contact: GM Kyle Brown (aka Brownie),
Address: State Highway 12, Omapere
Tel: 09 405 8737
Web: www.copthornehokianga.co.nz

1645

Meet your Maori guide from Footprints Waipoua in the foyer of your hotel and depart on an evening journey deep into the forest amongst the towering trees. Share stories of the Waipoua Forest and its gods - the giant kauri trees up to 4000 years old. They greet the trees with spine-tingling waiata (song) and talk about the night creatures of the rainforest and how Maori used plants for medicinal purposes.



This tour includes dinner in the forest.

Contact: Koro Carman

Tel: 09 405 8207,

Tel: 0274 722 825

Web: www.footprintswaipoua.co.nz

2100 Return to Copthorne Hokianga for dinner

Stay Copthorne Hotel Hokianga

Tuesday 15 November

Bay of Islands

0700 You have one hour to have breakfast and check out.

0800 Drive from Omapere to Paihia (1 hour 30 minute drive time)

0930 Drop luggage at the Copthorne Hotel & Resort Bay of Islands

1000

Meet with Explore NZ at Waitangi wharf (5 minutes walk from Copthorne), for a transfer to Urupukapuka Island on 'Ocean Adventure'. An exciting ride on this fast ocean going rigid-hulled inflatable that is built tough. Speed through many of the 144 islands in the Bay of Islands and arrive at Explore NZ's beautiful Otehei Bay resort where you will be welcomed with a morning coffee (or tea).

Explore NZ

Contact: Matt Bell

Tel: 09 402 8234

Tel: 021 145 6761

Web: www.explorenz.co.nz

1100

Transfer by landing craft to the Maori community of Te Rawhiti.

1115

Powhri (Maori welcome) on the beach where you meet your host families of 'Maori Living Today'. Spend some time and share a meal in small groups talking to the families, and learning how this uniquely New Zealand community operates. After lunch all join up together again to share the individual experiences with the group before saying farewell to your new friends and their extraordinary hospitality.

1500

Transfer back to Otehei Bay and onto Paihia

1600

Return to Waitangi wharf and check into the Copthorne Hotel & Resort Bay of Islands

1700

Special guided 1 hour tour at Waitangi Treaty grounds

A Maori guide will share personal stories and historical accounts of the Treaty Grounds, New Zealand's bicultural evolution and the Treaty of Waitangi. This is the country's most historic site where the Treaty was signed between the Maori chiefs and the British Crown. The Estate houses the historic Treaty House, a fully carved Maori meeting house, Maori war canoe and exhibitions, with extensive park-like grounds with abundant native bird life, heritage trees and wonderful views over the Bay of Islands.

Contact: Andy Larsen

Address: Tau Henare Drive

Tel: 09 402 7437

Web: www.waitangi.net.nz

Enjoy wandering around the Treaty Grounds at your own leisure before meeting up at Waikokopu.

1900



Dinner at Waikokopu Café, located in the Treaty Grounds

Contact: **Hughie Blues and Amanda Turner**
Tel: 09 402 6275
Web: www.waikokopu.co.nz



Stay

Copthorne Hotel & Resort Bay of Islands

Contact: Paul Philp, General Manager
Address: Tau Henare Drive, Paihia
Tel: 09 402 7411
Web: www.copthornebayofislands.co.nz

Wednesday 16 November

Bay of Islands to Auckland

0750 You have one hour to have breakfast and check out, leaving your luggage at reception.

0900

Taiamai Tours Heritage Journeys - Waka and Hangi

An interactive and educational cultural Waka experience. Learn Waka maneuvers, traditional chants and Haka while absorbing the natural beauty of the Waitangi river eco systems and surrounding landscapes. Paddle the waka through the tidal estuaries of the Waitangi river, arriving at the sacred and spiritual Haruru waterfalls and afterwards be welcomed to the family.

Contact: **Hone Mihaka,**
Tel: 09 401 9990
Tel: 027 290 7047
Web: www.taiamaitours.co.nz

1200 Return to Waitangi boat ramp – pick up luggage from Copthorne Hotel and Resort Bay of Islands and drive to Kawakawa

1245

Visit Hundertwasser toilets and Waka Huia Treasure Trove and Studio. Lunch is included

Contact: **Wiremu Wilson-Diamond and Melissa Wilson-Irace.**
Tel: 09 404 1321,
Tel: 021 447 356 - Melissa

1330 Depart Kawakawa for Auckland (2 hour 30 minute travel time).

1600 Arrive Auckland



We hope you enjoyed your stay in Aotearoa New Zealand

Ka kite ano! See you again

Friday, September 23