

POS-10 Film Tourism

The Lord of the Rings and Other Landscapes
Post Tour



Kia ora and welcome to New Zealand the youngest country on earth.

New Zealand's diverse and dramatic landscape draws many visitors to our shores. From fiords to rainforests, ocean beaches to volcanic cones, the relatively untouched landscape is breathtaking, but what makes the visit so special for many is the people they meet.

Māori people believe in the concept of 'Manaakitanga' this loosely translates as 'hospitality' – a concept that Kiwi people have embraced as part of the New Zealand experience. Kiwis are a friendly bunch and the care, engagement and hospitality we show our guests is based on pride and a genuine belief that this country offers something of everything.

New Zealand is regularly rated as one of the world's preferred destinations not just because of its dramatic scenery, wide open spaces, extreme adventure, clean air, enticing food and wine, creativity and flair but also because of the 'can do' attitude.

Haere Mai. Welcome and enjoy your stay.

Customs and MAF requirements

On arrival you will need to complete both customs and Ministry of Agriculture and Forestry (MAF) requirements before you can officially enter New Zealand. MAF is responsible for agriculture, horticulture and forestry, safe food, a protected environment, the wise use of the land and the creation of clean, green product. MAF protect farms and wildlife from imported pests and diseases by minimising the number of foreign pests and diseases entering New Zealand.

**You will be required by law to declare any food or organic material you are carrying.
It is important not to ignore this as significant fines can be given to those who do.**

IMPORTANT:

Please use the final itinerary provided in your media pack on arrival in New Zealand. This will include any adjustments and additional contact details crucial to your itinerary

The arrangements shown in this itinerary have been made especially for you with the generous support and co-operation of Regional Tourism Organisations (RTOs), Air New Zealand, accommodation and product suppliers as detailed.

Tourism New Zealand will cover the costs of your accommodation, transport and sightseeing activities and meals as outlined in the itinerary. Please pay all minibar, telephone expenses and laundry yourselves, prior to check out from your accommodation.

NOTE: check in for a domestic flight is 40 minutes before departure and requires photo identification. Baggage allowance is 20 kilograms. Excess baggage for film equipment only, will be charged back to Tourism New Zealand with prior arrangements.

Please remember that the operators will be expecting you. Please be punctual and phone ahead should you be running late.

Regional Tourism Operators Contact Details

Hamilton & Waikato Tourism

Contact: Rebecca Evans
Marketing Manager
Address: Airport Rd, RD2, Hamilton 3282
Tel: 07 843 1859
Fax: 07 843 2365
Mobile: 027 464 5841
Email: rebecca@hamiltonwaikato.com
Web: www.hamiltonwaikato.com

Destination Queenstown

Contact: Gizelle Regan
Address: 44 Stanley Street
PO Box 353
QUEENSTOWN
Tel: 03 441 0706
Fax: 03 442 7441
Mobile: 027 249 4808
Email: Gizeller@queenstownNZ.co.nz
Web: www.queenstown-NZ.co.nz

POST - 3 nights/4 days:

Saturday 12 Nov to Tuesday 15 Nov, 2011

Film Tourism: The Lord of the Rings and Other Landscapes

The spectacular landscapes featured in *The Lord of the Rings* trilogy generated enormous interest in New Zealand. So much interest, in fact, that a new term was coined to describe the phenomenon – set-jetting. But these are not the only movies in which New Zealand scenery has played a starring role; others include *The Lion, the Witch, and the Wardrobe*, *Prince Caspian*, *The Last Samurai*, *Vertical Limit*, *The World's Fastest Indian*, and *The Piano*. And the next blockbuster, *The Hobbit*, is just around the corner.

Itinerary

The tour starts in Queenstown on the South Island where we'll tour the Dart River by jet boat and the Wakatipu Basin by 4WD, visiting some of the memorable locations used not only in *The Lord of the Rings* trilogy, but *Prince Caspian*, *Wolverine* and other films. Then we head up north to be guided by locations expert Ian Brodie, New Zealand's biggest-selling non-fiction author ("The Lord of the Rings Location Guidebook"), we'll head to Queenstown on the South Island where we'll tour the Dart River by jet boat and the Wakatipu Basin by 4WD, visiting some of the memorable locations used not only in *The Lord of the Rings* trilogy, but *Prince Caspian*, *Wolverine* and other films. Following that we'll visit Matamata—the home of Hobbiton in the Middle Earth movies – where we'll have lunch at Shire's Rest Cafe and—if the production schedule allows—explore Hobbiton Movie Set on this working beef and sheep farm.

Please note: This itinerary is still in development

Difficulty Rating: EASY

Story angles:

- New Zealand's newest industry, utilizing backdrops that can stand in for a wide range of locales.
- Set-jetting, a phenomenon that propelled New Zealand's tourism numbers in the wake of *Lord of the Rings*—potentially to be repeated following debut of *The Hobbit* in 2012.
- Ian Brodie, New Zealand's top-selling non-fiction author.
- Queenstown, a celebrity haunt.

Unique photography opportunities:

- Hobbiton filming location.
- Remote, rugged scenery surrounding Queenstown.
- Jetboating on Dart River.

Components requiring some exertion:

- None.

List any special clothing or gear participants must bring:

- Rain jacket.
- Jet boats require warm clothing; sunglasses and sunscreen strongly advised; spray jackets provided.
- Clothing in layers for Nomad Safaris (most of time spent in vehicle, but there are stops for photos etc.).

Saturday 12 November

Wellington to Queenstown

- 0735** Pick up from InterContinental Hotel
- 0800** Pick up from Amora Hotel
- 0820** Pick up from Museum Hotel and transfer to Wellington Airport
- 0855** Arrive Wellington Airport for check in
- 0940** Wellington – Queenstown on NZ5403 (1 hr 55 minute flight time)
- 1135** Arrive in Queenstown, transfer to your hotel (30 minute travel time)

Check into your accommodation

Crowne Plaza – Queenstown

With a stunning location in the heart of town, Crowne Plaza Queenstown enjoys spectacular views over Lake Wakatipu and the mountains, providing a dramatic setting for The Place to Meet in Queenstown.

Contemporary and chic this new style of hotel boasts 139 guest rooms located over seven graduated floors. The layout allows each room to maximise the privacy of its individual balcony and enjoy the views of either the stunning mountains (they are not called The Remarkables for nothing), the beautiful lake or the tranquil green oasis of the private central courtyard.

Address: Beach Street
Queenstown 9300
Tel: 03 441 0095
Web: www.crowneplazaqueenstown.com



- 1315** Depart for Dart River (1 hour travel time – a packed lunch will be served on route)

Dart River Jet - Wilderness Safari

The Wilderness Safari takes you on a spectacular 1.5 hour Jet Boat journey through the Dart's ever-changing braided river system, where you'll be thrilled by our Jet Boat's capabilities including jet spins and awed by your surroundings of breathtaking snow-capped mountains, ancient native forest, waterfalls and glacial valleys frozen in time.

It includes an easy guided 30 - 40 minute walk through the 'Heritage Trail' at Paradise, where your knowledgeable guide will enliven your walk with an informative and entertaining commentary about the ancient native beech forest, the unique flora and fauna, as well as the fascinating Maori and colonial history of the area.

You'll also journey by 4WD coach via a scenic back-road route, while hearing stories about the surrounding countryside and stopping to view scenery that has formed the epic backdrop for many international films, including 'The Lord of the Rings'.

Web: www.dartriverjetsafaris.com



- 1800** Return to accommodation to freshen up and free time
- 1900** Walk to skyline restaurant (15 min walk) for gondola ride to the restaurant (20 minutes)

1945 Dinner at Skyline Queenstown

One of the first sights to captivate visitors to Queenstown is the distinctive outline of the Skyline complex high above town. Located an easy 5 minute walk from central Queenstown and exclusively accessed by scenic gondola, Skyline Queenstown is a 'must-see' attraction during your visit to Queenstown, New Zealand. The best views in the region are

found here spread out in a spectacular 220 degree panorama, with breathtaking views of Coronet Peak, The Remarkables mountain range and across Lake Wakatipu to Cecil and Walter Peaks. It's truly magnificent and awe-inspiring!

Skyline Restaurant

The Skyline Restaurant serves a mouth-watering Taste of New Zealand buffet dinner or lunch of legendary proportions every day of the year. Indulge on South Island salmon, seafood, salads, roast meats and delicious desserts - and feast your eyes on the most spectacular scenery in the country.

Contact:

Address: Brecon Street
Queenstown
Tel: +64 3 441 0101
Email: queenstown@skyline.co.nz
Web: www.skyline.co.nz

Stay The Crowne Plaza - Queenstown

Sunday 13 November

Queenstown

Enjoy breakfast at your accommodation.

0815 Nomad Safaris will pick you up from hotel lobby

Nomad Safaris

Nomad Safaris offers a scenic adventure through some of Queenstown's most stunning locations. See why this area has been made famous from the filming of the Lord of The Rings epics. In our 4WD vehicles, and with an experienced nature guide to drive you, Nomad will take you to areas inaccessible by normal means.

These morning and afternoon tours offer both off-road and on-road driving. No movie sets left, just the gorgeous scenery featured in the films.

Wakatipu Basin Safari-equipped 4WD vehicles, will take you on a true off-road adventure. Experienced guides will host you on a truly breathtaking excursion through the diverse scenery on offer in the Wakatipu Basin. Travel through historic Arrowtown making a number of crossings over the Arrow River. View the stunning lake and mountain views from The Remarkables road and the Skippers Canyon Saddle. Some of the Lord of the Rings sites during this tour includes a glimpse of the Misty Mountains, the Pillars of the Kings and the Ford of Bruinen.

Glenorchy – Along the shores of Lake Wakatipu, follow the road to Glenorchy and take in the striking lake and mountain views along the way. From Glenorchy, head into the mystical beech forests of Paradise on the edge of Mt. Aspiring National Park. Some of the sites from the Lord of the Rings that we visited during this tour include the sights of Isengard, Lothlorien, Amon Hen and the Seat of Seeing.

Lunch for the day will be a gourmet picnic at a site selected by operator or a winery can be offered as an alternative

1630 Return to accommodation with free time before dinner

1900 Enjoy dinner at **True South at The Rees**

The True South Dining Room epitomizes sophisticated elegant dining with an emphasis on the fantastic produce from our district, served in truly mouth watering dishes. Daydream as you scan the breath-taking view across Lake Wakatipu to the Remarkable Mountains.

Buying local not only assures us of freshness and quality control, it's good for our carbon footprint, reducing our food miles at a time when the need for environmentally sustainable practices is growing.

At True South, we are proud to feature ingredients such as West Coast whitebait, Stewart Island blue cod, salmon, mussels, crayfish, abalone and oysters, Cardrona Valley merino lamb, free range pork from Havoc in Waimate, rabbit and other game meats from Fare Game. Gibbston Valley and Oamaru Whitestone cheeses, Cairnmuir olive oil, Heart of the Desert Saffron, Blue River Dairy sheep's milk cheese and ice creams.



Our chefs use this fantastic local produce to create a range of special dishes and platters to compliment selections of wines from our professionally managed, private cellar stock of world-renowned chateau wines from Bordeaux, a choice of the best wines from the different sub-regions of Central Otago and the great wines of New Zealand.



True South is a taste of Southern Hospitality at its best.

Contact: Mark Rose
General Manager
Address: 377 Frankton Road, Queenstown
PO Box 2397,
Wakatipu 9349
Tel : 021 2477 222
Email: mark@therees.co.nz
Web: www.therees.co.nz

Stay The Crowne Plaza - Queenstown

Monday 14 November

Queenstown to Matamata to Hamilton

Enjoy breakfast at your accommodation and check out.

- 0600** Pick up from Hotel to drive to Queenstown Airport
- 0735** Queenstown – Rotorua on NZ5374 (3 hour 05 minute flight time via Christchurch)
- 1040** Arrive in Rotorua
- 1100** Drive from Rotorua to Matamata (1 and ½ hour drive)

Please note: The itinerary for this day is still in development and subject to change. It is possible the Hobbiton Movie Set might be closed at this time for filming of *The Hobbit*. Should this transpire arrangements have been made to visit other film locations in the area.

1230

Lunch at the Shires Rest and presentation from Ian Brodie on film tourism in NZ including *The Lord of the Ring*

Ian Brodie is the author of *The Lord of the Rings Location Guidebook* and author and photographer of *Cameras in Narnia* as well as *A Journey Through New Zealand Film*.



1330

Tour of Hobbiton Movie Set

If the Shire is at the heart of *Lord of the Rings*, then the Hamilton & Waikato region is at the heart of the Shire. When scouting around for settings for his epic three movie adaptation of *The Lord of the Rings*, Kiwi director Peter Jackson found just what he was looking for in the green paddocks of the Hamilton & Waikato region just outside Matamata. The set has been rebuilt for the filming of the story that started it all, *The Hobbit*.

Ian will escort you around the site

Contact: Ian Brodie
Media & Communications Manager
Hobbiton Movie Set Farm Tours
Address: Buckland Rd, Matamata
Tel: 07 888 9913
Mobile: 027 473 4522
Email: ian@hobbitontours.com
Web: www.hobbitontours.com



1545 Drive to Hamilton (45 minute travel time)

1630 **Hamilton Gardens**

The award-winning Hamilton Gardens is undoubtedly one of the region's most popular destinations. This visually stunning 58-hectare canvas is webbed by paths that journey through a gallery of gardens including; grand Italy, modern America, tranquil China, contemplative Japan and the newly created Maori Garden, Te Parapara.

Te Parapara is New Zealand's first and only traditional Maori garden, and a rich record of the region's pre-European history. Focusing on the plants, techniques and culture associated with pre-European Maori horticulture, food gathering and food preservation and storage, Te Parapara includes carved structures of a rare palisade fencing (taepa), storehouses (pataka), a ceremonial gateway (waharoa) and ancestral pou.

Contact: Peter Sergel
Director
Hamilton Gardens
Address: Cobham Drive, Hamilton
Tel: 07 838 6782
Email: peter.sergel@hcc.govt.nz
Web: www.hamiltongardens.co.nz

1800 Check in to your accommodation **Novotel Tainui Hamilton**

This is a 4.5 star hotel in the heart of Hamilton on the banks of the Waikato River and adjacent to the Sky City Casino and entertainment complex.

Address: 7 Alma Street
Hamilton 3204
Tel: 07 838 1366
Fax: 07 838 1367
Email: h2159@accor.com
Web: www.novotel.com



1900 Dinner at Rebo Restaurant, SkyCity Hamilton

Stay Novotel Tainui Hamilton

Tuesday 15 November

Hamilton to Auckland

0800 Enjoy breakfast at your accommodation and check out.

0900 Depart for Auckland (1 ½ hour drive)

1030 Meet your Auckland Tourism, Events and Economic Development host Sharon Rutherford (021 227 7063) at Novotel Auckland Airport and drop bags, pick up for Bush and Beach Tour, lunch provided.

1100 Bush and Beach Tours

Visit the popular Arataki Visitor Centre for stunning views of the Auckland region and Waitakere Ranges.

On entering the Waitakere Ranges your Bush and Beach guide will take you on their Wilderness Experience Tour where they will point out scenery that will be recognisable from films such as The Piano and Xena: Warrior Princess.

Bush and Beach owners Helen and Wayne have both had extensive experience in the New Zealand Film and Television industry. Wayne is currently a director on New Zealand's longest running drama Shortland Street.

Lunch is provided on this tour



1300 Bethells Beach Cottages

Nestled amid sculptured gardens and sheltered by 200 year old Pohutukawa trees, this location provides magnificent views of Bethells Beach and the majestic Tasman Sea. Your hosts, Trude and John Bethell Paice will take you on a guided dune tour, including the lake, sand dunes and Wheelers farm to show you where Xena was filmed.

Enjoy lunch of wood fired pizzas, sitting on the deck of this magnificent facility to enjoy the stunning views. John will share stories with you of how his great grandfather and brother cleared the land in the 19th century and how he and Trude are continuing this connection with the land in the 21st century.

Contact: Helen and Wayne
Address: Bush and Beach
PO Box 12 1007 Henderson
Auckland
Tel: 09 837 4130
Fax: 09 837 4193
Email: bbl@bushandbeach.co.nz
Web: www.bushandbeach.co.nz

1730 Arrive at Novotel Hotel, Auckland Airport to collect bags then transfer to Auckland International Airport.

We hope you enjoyed your stay in
Aotearoa New Zealand

Ka kite ano! See you again!

Monday, October 31